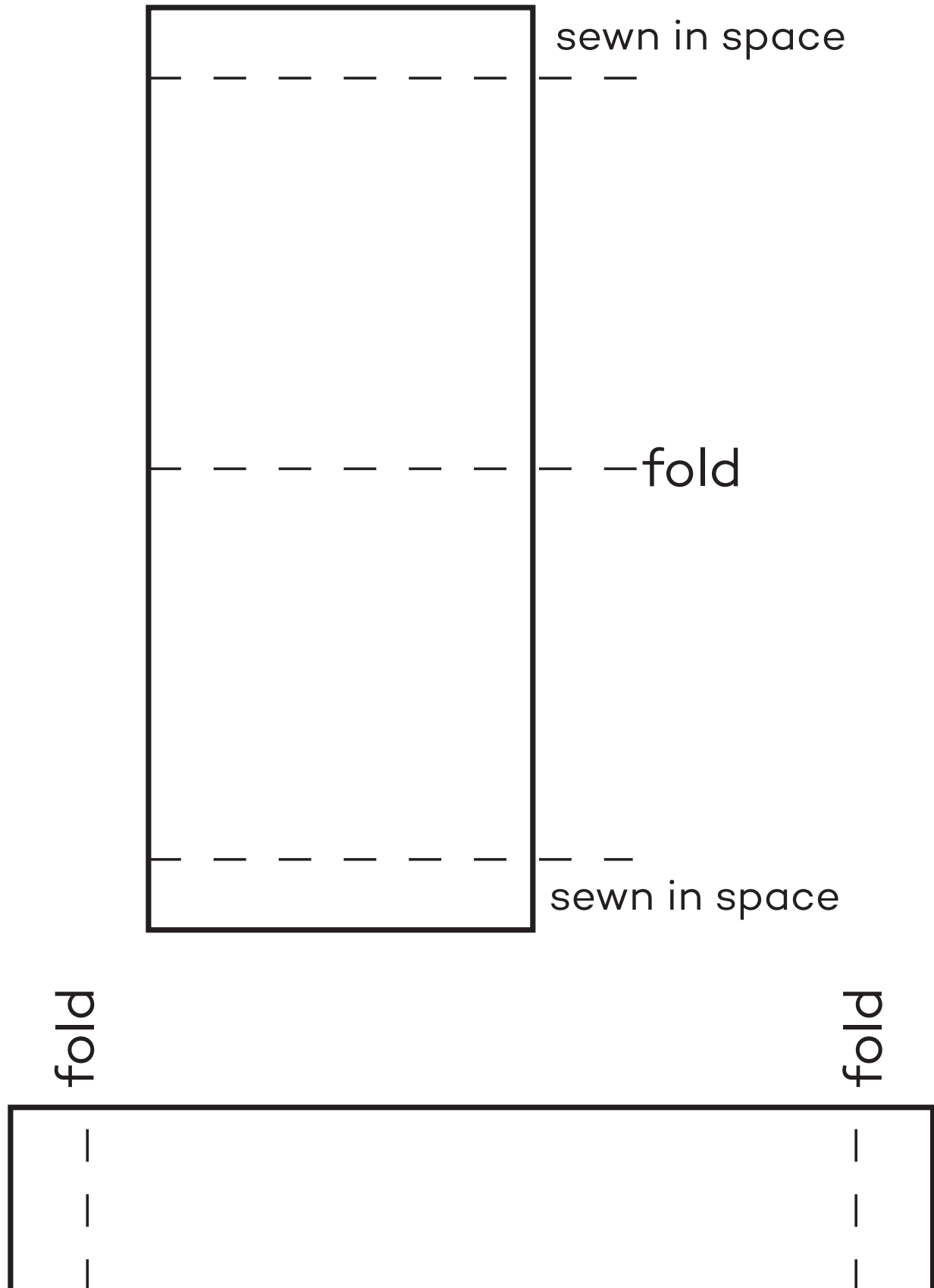


Help us design our next label!

design our newest woven label (choose between the two styles or do one of each!)
and if we pick yours to get made we'll send you a selection of our labels
and a pack of your brand new design!



send your design to hello@twostitchespatterns.com

Label Design Competition

We thought it would be fun to let you, our wonderful customers, have a go at designing one of our new woven labels. The best one - or ones! - will be made into woven labels for sale to one and all, and to our stockists worldwide. The designers of the chosen labels will each receive a brilliant selection of our current labels and a pack of your brand new design!

How it works!

You design a label using on or other - or both - of the templates we've provided, we pick the winners.

Your design can be anything at all; drawn, painted, digitally created. It can be sophisticated, or silly, serious or fun - a good sewing pun goes a long way - whatever you like. Make the label you desperately wish existed!

We'll pick our favourites. The competition is open to absolutely everyone—keen amateurs or professionals, artists, graphic designers, and design students. All you need is a good idea (we can tidy up any rough edges).

Entries need to be emailed to us at hello@twostitchpatterns.com by the 31st of August 2025.

Get designing. Please feel free to forward this challenge to a friend who might be up for having a play! We can't wait to see what you come up with!

Anna & Team Two Stitches

Competition Terms and Conditions

1. Eligibility

By taking part in this competition you agree to be bound by the Competition Rules and by decisions of the Company (Two Stitches Patterns) which are final in all manners relating to this competition. Two Stitches Patterns reserves the right to disqualify any entrant/winner in its absolute discretion if it has reasonable grounds to believe the entrant has breached any of the Competition Rules

- The competition is open to all Two Stitches customers, subscribers and friends.
- This competition is suitable for any age! Get your kids designing with you!
- Entrants under 18 must have parental or guardian consent to enter the competition.
- Employees of Two Stitches Patterns and their immediate families are not eligible to enter.

2. Entry Requirements

- All entries must be original artwork designed by the entrant and wholly original to you and not wholly or substantially copied from any other material.
- Entries must be submitted by 11:59 PM (GMT) on 31st August.
- Multiple entries are permitted, but each entry must be submitted separately.

3. Submission Process

- Entries should be submitted via email to hello@twostitchpatterns.com or dropped into The Eternal Maker at Unit 2 Keynor Barns, Keynor Lane, Sidlesham, PO20 7NG, UK.
- Entries must include the entrant's full name, age, and contact details.

4. Judging and Winner Selection

- All entries will be judged by a panel of Two Stitches Patterns team members.
- The winners will be announced on the first Wednesday following the closing date.
- The judging panel's decision is final, and no correspondence will be entered into regarding the decision.

5. Prizes

- Each winner will receive a selection of our current labels and a pack of their brand new design!
- The winning designs will be made available for purchase on www.twostitchespatterns.com and through our stockists worldwide.
- Prizes cannot be exchanged or transferred and there is no cash alternative

6. Intellectual Property Rights

- By entering the competition, entrants agree to grant Two Stitches Patterns a non-exclusive license to use the submitted designs for the purposes of producing and promoting a woven label for clothing as well as for use in terms of promotional materials, both online and offline.
- The winning designs may be edited or adapted as necessary for the production process and for use on the Two Stitches Patterns website and other marketing materials.

7. General Conditions

- Two Stitches Patterns reserves the right to disqualify entries that do not comply with the entry requirements or which are deemed inappropriate or offensive.
- Two Stitches Patterns reserves the right to cancel or amend the competition and these terms and conditions at any time without prior notice.
- Entrants' personal data will be used solely for the purposes of administering the competition and in accordance with Two Stitches Patterns privacy policy.

8. Liability

- Two Stitches Patterns is not responsible for any technical issues, delays, or errors that may affect the submission or judging process.

By participating in the competition, entrants agree to abide by these terms and conditions.

NAME.....

ADDRESS.....

.....

.....

EMAIL.....

PARENTAL CONSENT IF UNDER 18 ☐